

**First announcement !**

# Reaching and informing the public

## ECCH & ICH Symposium on Homeopathy in the Media

26 – 27 May 2011, Leuven, Belgium

The European Central Council of Homeopaths (ECCH) and the International Council for Homeopathy (ICH) announce a symposium for the sharing of knowledge and experience in the area of information distribution and media management. The public is currently uninformed, ill-informed and at times mis-informed about homeopathy. This symposium, which is open to all homeopaths, homeopathy course providers and homeopathy association representatives, will take place over 1.5 days in beautiful Leuven, home to Belgium's oldest University and the successful 2009 ECCH/ICH Education Symposium. Leuven is easy to get to, being just 20 minutes by direct train from Brussels airport.

### Main topics:

- **Informing the public through the media**
- **Dealing with criticism**
- **Informing the public through the Internet**

This event will include presentations and facilitation from experts in each area as well as a range of presentations by homeopaths who have competence and experience in the area of the media. There will be ample room for **plenary** and **group discussions**.

### Do you have experience and knowledge that you would like to share?

We invite you to share your valuable knowledge and experience in dealing with the media and the internet. If you would like to give a 10 minute presentation, then please send a ½-1 page abstract to us at [homeopat@email.com](mailto:homeopat@email.com) AND [ecch@gn.apc.org](mailto:ecch@gn.apc.org) (please use **BOTH** email addresses) with your proposal for a topic, brief description and short biopic describing your background (in particular with reference to anything of relevance for your presentation). All contributions are voluntary. We are aiming at organising a low budget event in order to enable as many participants as possible to attend. We therefore do not have financial resources to pay speakers for their presentations or to refund any of their expenses. Abstracts for presentations will be considered if handed in **by 31 December 2010**.

The full programme will be sent out at a later stage. Should you have any questions, then please feel free to contact us by e-mail (see above) or at: ECCH & ICH Secretariat, School House, Market Place, Kenninghall, Norfolk, NR16 2AH, United Kingdom. Telephone/Fax: + 44 1953 888 163

ECCH Media Symposium

26 - 27 May 2011



Reaching and Informing the Public

Leuven, Belgium